K-love is great to hear everyday because it gives me life lessons that I do not get from anywhere else. If K-love were replaced the community would suffer as a whole because it makes our community aware of things that normally we do not get anywhere else. It is in the public's interest to help families grow in God's love and to know that there TRULY is a God who cares above everyone else. They speak of prayer on K-LOVE and actually do this on air. They provide hope, love and encouragement to everyone that listens and needs something like this in their lives.